CONTRACT



And:

Mundy Katowitz Media 1322 G Street SE Washington, DC 20003

	Contract / Rev	icion	- 1	Alt Order #		
			- 1		•	
	808958	/	1	06278518		
Product						
PRIORITIES US ACTION						
Contract Dates	Estimate #					
09/25/12 - 10/01/12	1562					
Advertiser			Ori	ginal Date /	Revision	
Priorities USA Action			10	0/01/12	/ 10/01/12	
	Billing Cycle	Billing Calendar Broadcast		endar	Cash/Trade	
	EOM/EOC				Cash	
	Station	Account Executive Sale		Sales Office		
	woio	Teresa Difuria Telerep-Pt		Telerep-Philade		
	Special Handl	ing				
	Cash In Adva	nce				
	Demographic					
	Adults 35+					
	IDB#	Adverti	iser	<u>Code</u>	Product Code	
		321			340	
	Agency Ref			Advertiser	Ref	

		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
1 WOIO 09/28/12 09/28/12 David Letterman	1135p-1238a	:30	NM	1	\$750.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/24/12 09/30/121 1	\$750.00				
2 WOIO 09/28/12 09/28/12 Price is Right	11a-12p	:30	NM	1	\$1,250.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$1,250.00				
3 WOIO 09/28/12 09/28/12 CBS Soaps	1230-2p	:30	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	'	\$1,000.00
Week: 09/24/12 09/30/121 1	\$1,000.00				
4 WOIO 09/28/12 09/28/12 Craig Ferguson	1235a-138a	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/24/12 09/30/12 1 1	\$350.00				
5 WOIO 09/28/12 09/28/12 Action News at Noon	12-1230p	:30	NM	1	\$800.00
Week: 09/24/12 End Date Weekdays Spots/Week	<u>Rate</u> \$800.00				
	· · · · · · · · · · · · · · · · · · ·			_	
6 WOIO 09/28/12 09/28/12 Anderson Start Date End Date Weekdays Spots/Week	3-4p Rate	:30	NM	1	\$800.00
Week: 09/24/12 End Date Weekdays Spots/Week	\$800.00				
7 WOIO 09/27/12 09/27/12 Action News at 430a	430-5a	:30	NM	1	\$90.00
Start Date End Date Weekdays Spots/Week	Rate	.00			φου.σσ
Week: 09/24/12 09/30/121 1	\$90.00				
8 WOIO 09/28/12 09/28/12 Action News at 5a	5-6a	:30	NM	1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/24/12 09/30/121 1	\$225.00				
9 WOIO 09/28/12 09/28/12 Action News at 5p	5-6p	:30	NM	1	\$775.00
Week: 09/24/12 End Date Weekdays Spots/Week	<u>Rate</u> \$775.00				
	•	:30	NM	1	\$000 00
10 WOIO 09/28/12 09/28/12 Action News at 6p Start Date End Date Weekdays Spots/Week	6-630p Rate	:30	INIVI	1	\$900.00
Week: 09/24/12 09/30/121 1	\$900.00				
11 WOIO 09/28/12 09/28/12 Action News at 6a	6-7a	:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/Week	Rate				‡
			_		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Agreement Between: Print Date 10/01/12 Page 2 of 5



	PRIORITIES US ACTIO	
Contract Dates	Product	Estimate #
	808958 /	06278518
	Contract / Revision	Alt Order #

Advertiser Original Date / Revision 10/01/12 / 10/01/12 **Priorities USA Action**

		Spots/		Totals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date Week: 09/24/12End Date 09/30/12Weekdays 1Spots/Week 1	Rate \$300.00			
12 WOIO 09/28/12 09/28/12 The Early Show	7-9a	:30	NM 1	\$250.00
Start Date Week: 09/24/12End Date 09/30/12Weekdays 1Spots/Week 	Rate \$250.00			
13 WOIO 10/01/12 10/01/12 Let's Make A Deal	10-11a	:30	NM 1	\$750.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$750.00			
14 WOIO 10/01/12 10/01/12 David Letterman	1135p-1238a	:30	NM 1	\$750.00
Week:Start Date 10/01/12End Date 10/07/12Weekdays 1Spots/Week 1	<u>Rate</u> \$750.00			
15 WOIO 10/01/12 10/01/12 Price is Right	11a-12p	:30	NM (\$0.00
Week: 10/01/12 End Date Weekdays Spots/Week 10/07/12 10/07/12 1 1	<u>Rate</u> \$1,250.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WOIO 10/01/12-10/07/12 Price is Right Credited	11a-12p	M::30 \$1,250.00	NM	
16 WOIO 10/01/12 10/01/12 Action News at Noon	12-1230p	:30	NM 1	\$800.00
Week: Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/01/12	\$800.00	:30	NIM	£1,000,00
Start Date End Date Weekdays Spots/Week	2-3p Rate	.30	NM 1	\$1,000.00
Week: 10/01/12 10/07/12 1 1	\$1,000.00			
18 WOIO 10/01/12 10/01/12 Action News at 5a	5-6a	:30	NM 1	\$225.00
Week: 10/01/12 End Date 10/07/12 Weekdays 1 Spots/Week 1	Rate \$225.00			
19 WOIO 10/01/12 10/01/12 Action News at 6p	6-630p	:30	NM 1	\$900.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$900.00			
20 WOIO 10/01/12 10/01/12 Action News at 6a	6-7a	:30	NM 1	\$300.00
Week: Note: 10/01/12 End Date Weekdays Spots/Week 10/01/12 10/07/12 1 1	<u>Rate</u> \$300.00			
21 WOIO 10/01/12 10/01/12 The Early Show	7-9a	:30	NM 1	\$250.00
Start Date End Date Weekdays Spots/Week	Rate	.00		Ψ200.00
Week: 10/01/12 10/07/12 1 1	\$250.00			
22 WOIO 10/01/12 10/01/12 M-F 730-8p Start Date End Date Weekdays Spots/Week	730-8p Rate	:30	NM 1	\$3,500.00
Week: 10/01/12 10/07/12 1 1	\$3,500.00			
23 WOIO 09/29/12 09/29/12 SA Action News at 11p	11p-1205a	:30	NM 1	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1- 1	Rate \$1,000.00			
E 24 WOIO 09/29/12 09/29/12 7-8p	7-8p	:30	NM (\$0.00
Week: 09/24/12 End Date Weekdays Spots/Week 09/30/121- 1	<u>Rate</u> \$750.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WOIO 09/24/12-09/30/12 7-8p Credited	7-8p	Sa :30 \$750.00	NM	
25 WOIO 09/29/12 09/29/12 Sat Early Show	9-11a	:30	NM 1	\$300.00
Week: $09/24/12$ End Date Weekdays Spots/Week 19/30/12 $09/30/12$ Spots/Week 19/30/12	Rate \$300.00			
VVCCN. U3/24/12 U3/3U/121-	ψ300.00			

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Contract Agreement Between: Print Date 10/01/12 Page 3 of 5

Advertiser

Priorities USA Action



09/25/12 - 10/01/12	PRIORITIES US ACTIO	1562
Contract Dates	Product	Estimate #
	808958 /	06278518
	Contract / Revision	Alt Order #

Original Date / Revision 10/01/12 / 10/01/12

			<u> </u>		
		Spots/		Tot	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
Start Date	<u>Rate</u>				
26 WOIO 09/30/12 09/30/12 SU Action News at 11p	11p-1205a	:30	NM	1	\$1,200.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$1,200.00				
D 27 WOIO 09/30/12 09/30/12 Extra Weekend	1205a-105a	:30	NM	0	\$0.00
28 WOIO 09/30/12 09/30/12 SU Action News at 630p	630-7p	:30	NM	1	\$850.00
Week: Start Date 09/24/12 End Date 09/30/12 Weekdays 09/30/12 Spots/Week 1	<u>Rate</u> \$850.00				
29 WOIO 09/30/12 09/30/12 CBS Sunday Morning	9-1030a	:30	NM	1	\$1,250.00
Week: O9/24/12 End Date 09/30/12 Weekdays 09/30/12 Spots/Week 09/30/12	<u>Rate</u> \$1,250.00				
30 WOIO 09/27/12 09/27/12 Let's Make A Deal	10-11a	:30	NM	1	\$750.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/24/12	\$750.00				
31 WOIO 09/27/12 09/27/12 Action News at 11p Start Date End Date Weekdays Spots/Week	11-1135p Rate	:30	NM	1	\$2,400.00
Week: 09/24/12 09/30/121 1	\$2,400.00				
32 WOIO 09/27/12 09/27/12 David Letterman	1135p-1238a	:30	NM	1	\$750.00
Start Date Week: 09/24/12	<u>Rate</u> \$750.00				
33 WOIO 09/27/12 09/27/12 CBS Soaps	1230-2p	:30	NM	1	\$1.000.00
Start Date End Date Weekdays Spots/Week	Rate				* 1,000.00
Week: 09/24/12 09/30/121 1	\$1,000.00				
34 WOIO 09/27/12 09/27/12 Craig Ferguson Start Date End Date Weekdays Spots/Week	1235a-138a Rate	:30	NM	1	\$350.00
Week: 09/24/12	\$350.00				
35 WOIO 09/27/12 09/27/12 Action News at Noon	12-1230p	:30	NM	1	\$800.00
Week: O9/24/12 End Date 09/30/12 Weekdays 09/30/12 Spots/Week 09/30/12	<u>Rate</u> \$800.00				
36 WOIO 09/27/12 09/27/12 Anderson	3-4p	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week	Rate	.50			ψοσσ.σσ
Week: 09/24/12 09/30/121 1	\$800.00				
37 WOIO 09/27/12 09/27/12 Action News at 4p	4-5p	:30	NM	1	\$750.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$750.00				
38 WOIO 09/27/12 09/27/12 Action News at 5a	5-6a	:30	NM	1	\$225.00
Week: O9/24/12 End Date 09/30/12 Weekdays 09/30/12 Spots/Week 09/30/12	<u>Rate</u> \$225.00				
39 WOIO 09/27/12 09/27/12 Action News at 5p	5-6p	:30	NM	1	\$775.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	'	Ψ113.00
Week: 09/24/12 09/30/121 1	\$775.00				
40 WOIO 09/27/12 09/27/12 Action News at 6p	6-630p	:30	NM	1	\$900.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$900.00				
41 WOIO 09/27/12 09/27/12 Action News at 6a	6-7a	:30	NM	1	\$300.00
Week: O9/24/12 End Date 09/30/12 Weekdays 09/30/12 Spots/Week 09/30/12	Rate \$300.00				
42 WOIO 09/27/12 09/27/12 M-F 7-730p	7-730p	:30	NINA	4	¢3 000 00
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	1	\$3,000.00
Week: 09/24/12 09/30/121 1	\$3,000.00		İ		

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Contract Agreement Between: Print Date 10/01/12 Page 4 of 5



	Contract / Revision	Alt Order #
	808958 /	06278518
Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	PRIORITIES US ACTION	1562

Advertiser Original Date / Revision 10/01/12 / 10/01/12 **Priorities USA Action**

		Spots/	Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
43 WOIO 09/27/12 09/27/12 The Early Show	7-9a	:30	NM 1	\$250.00
Week: O9/24/12 End Date 09/30/12 Weekdays 09/30/12 Spots/Week 09/30/12	<u>Rate</u> \$250.00			
44 WOIO 09/25/12 09/25/12 Let's Make A Deal	10-11a	:30	NM 1	\$750.00
Week: O9/24/12 End Date 09/30/12 Weekdays 1 Spots/Week 1	<u>Rate</u> \$750.00			
45 WOIO 09/25/12 09/25/12 Action News at 11p	11-1135p	:30	NM 1	\$2,400.00
Start Date	<u>Rate</u>	.50	NIVI	ψ2,400.00
Week: 09/24/12 09/30/12 -1 1	\$2,400.00			
46 WOIO 09/25/12 09/25/12 Price is Right	11a-12p	:30	NM 1	\$1,250.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 -1 1	<u>Rate</u> \$1,250.00			
47 WOIO 09/25/12 09/25/12 CBS Soaps	1230-2p	:30	NM 1	\$1,000.00
Week: O9/24/12 End Date O9/30/12 Weekdays Spots/Week	<u>Rate</u> \$1,000.00			
48 WOIO 09/25/12 09/25/12 Craig Ferguson	1235a-138a	:30	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	.50	NIVI	ψ330.00
Week: 09/24/12 09/30/12 -1 1	\$350.00			
49 WOIO 09/25/12 09/25/12 Action News at Noon Start Date End Date Weekdays Spots/Week	12-1230p	:30	NM 1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 -1 1	<u>Rate</u> \$800.00			
50 WOIO 09/25/12 09/25/12 Action News at 4p	4-5p	:30	NM 1	\$750.00
Week: O9/24/12 End Date 09/30/12 Weekdays 1 Spots/Week 1	<u>Rate</u> \$750.00			
51 WOIO 09/25/12 09/25/12 Action News at 5a	5-6a	:30	NM 1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate	.50	NIVI	Ψ223.00
Week: 09/24/12 09/30/12 -1 1	\$225.00			
52 WOIO 09/25/12 09/25/12 Action News at 6p Start Date End Date Weekdays Spots/Week	6-630p Rate	:30	NM 1	\$900.00
Week: 09/24/12	\$900.00			
53 WOIO 09/25/12 09/25/12 Action News at 6a	6-7a	:30	NM 1	\$300.00
Week: O9/24/12 End Date O9/30/12 Weekdays Spots/Week	<u>Rate</u> \$300.00			
54 WOIO 09/25/12 09/25/12 M-F 7-730p	7-730p	:30	NM 1	\$3,000.00
Start Date	Rate	.50	NIVI	ψ3,000.00
Week: 09/24/12 09/30/12 -1 1	\$3,000.00			
55 WOIO 09/25/12 09/25/12 The Early Show Start Date End Date Weekdays Spots/Week	7-9a <u>Rate</u>	:30	NM 1	\$250.00
Week: 09/24/12 09/30/12 -1 1	\$250.00			
56 WOIO 09/26/12 09/26/12 David Letterman	1135p-1238a	:30	NM 1	\$750.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$750.00			
57 WOIO 09/26/12 09/26/12 Price is Right	11a-12p	:30	NM 1	\$1,250.00
Start Date End Date Weekdays Spots/Week	Rate	.55	· · · · · · · · · · · · · · · · · · ·	ų., <u>_</u>
Week: 09/24/12	\$1,250.00			
58 WOIO 09/26/12 09/26/12 The Talk Start Date End Date Weekdays Spots/Week	2-3p Rate	:30	NM 1	\$1,000.00
Week: 09/24/12 09/30/121 1	\$1,000.00			
59 WOIO 09/26/12 09/26/12 Action News at 4p	4-5p	:30	NM 1	\$750.00

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Contract Agreement Between: Print Date 10/01/12 Page 5 of 5

Priorities USA Action



	Contract / Revision	Alt Order #
	808958 /	06278518
Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	PRIORITIES US ACTIO	1562
Advertiser	Origi	nal Date / Revision

/ 10/01/12

10/01/12

		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	Spots	Amount
Week: Start Date 09/24/12 End Date 09/30/12 Weekdays 1 1 Spots/Week 1	<u>Rate</u> \$750.00				
60 WOIO 09/26/12 09/26/12 Action News at 430a	430-5a	:30	NM	1	\$90.00
Week:Start Date 09/24/12End Date 09/30/12Weekdays 1 1Spots/Week 1	<u>Rate</u> \$90.00				
61 WOIO 09/26/12 09/26/12 Action News at 5a	5-6a	:30	NM	1	\$225.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$225.00				
62 WOIO 09/26/12 09/26/12 Action News at 5p	5-6p	:30	NM	1	\$775.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$775.00				
63 WOIO 09/26/12 09/26/12 Action News at 6a	6-7a	:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$300.00				
64 WOIO 09/26/12 09/26/12 The Early Show	7-9a	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$250.00				
65 WOIO 09/26/12 09/26/12 M-F 730-8p	730-8p	:30	NM	1	\$3,500.00
Start Date Week:End Date 09/24/12Weekdays 1Spots/Week1	Rate \$3,500.00				
66 WOIO 10/01/12 10/01/12 The Talk	2-3p	:30	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 M 1	Rate \$1,000.00				
67 WOIO 09/28/12 09/28/12 The Early Show	7-9a	:30	NM	1	\$250.00
Start Date Week:End Date 09/24/12Weekdays FSpots/Week1	<u>Rate</u> \$250.00				
68 WOIO 09/28/12 09/30/12 M-Su Overnight	237a-5a	:30	NM	2	\$50.00
Start Date Week:End Date 09/24/12Weekdays FSSSpots/Week 2	<u>Rate</u> \$25.00				
		Totals		66	\$55,780.00
Time Period # of Spots Gross Amount	Net Amount				
08/27/12 -09/30/12 56 \$46,305.00	\$39,359.25				
10/01/12 -10/01/12 10 \$9,475.00	\$8,053.75				
Totals 66 \$55,780.00	\$47,413.00				
Signature:	Date) <u>:</u>			